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Apple Txoj Kev Nqus Ntxub Tsis Nrov Rau Cov Apps Uas Tsim Los Ntawm AI Qhia Txog Kev Hloov Ntawm Ntsuas Kev Pheej Hmoo Ntawm Platform thiab Cov Kev Cia Siab Rau Khoom Siv

Heather Grizzle · March 19, 2026

Apple is rejecting AI-generated apps that miss quality and UX standards. Why the barrier to building collapsed and the barrier to shipping did not.

Cov Ntsiab Lus

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Nyob rau xyoo tas los, muaj ib yam txawv tshwm sim rau hauv thaj chaw software. Qhov cheem tsum los tsim ib lub app tsis yog tsuas txo qis xwb, tiam sis vau tag mus lawm. Cov cuab yeej siv artificial intelligence ua rau cov neeg uas tsis muaj kev paub txog engineering ntau txaus sib tw los npaj, tsim, thiab tso tawm cov applications hauv sij hawm luv heev tshaj qhov yav tas los xav tau. Yam uas yav tas los siv ntau lub hlis ntawm kev sib koom ua haujlwm tsim khoom, tam sim no tuaj yeem ua tiav hauv ob peb hnub xwb.

Thaum pib, qhov kev nthuav dav no zoo li kev kaj siab. Muaj tswv tsim ntau tuaj txhais tau tias muaj tswv yim tshiab ntau tuaj rau hauv kev lag luam. Muaj kev sim

ntau tuaj. Muaj sij hawm zoo ntau tuaj. Cov platforms, suav nrog Apple lub App Store, feem ntau tau lees txais qhov kev nce ntau no yam tsis muaj kev tawm tsam tam sim ntawd.

Lub sij hawm ntawd twb yuav xaus lawm.

Kev Tsis Lees Txais Pib Muaj

Apple tau pib tsis lees txais cov applications coob zuj zus uas feem ntau tsim los ntawm cov txheej txheem kev ua haujlwm sai sai uas siv AI, feem ntau hu ua “vibe coding.” Cov kev tsis lees txais no tsis yog vim muaj ib qho kev ua txhaum cai los sis kev hloov cai. Tiam sis, lawv qhia txog qhov qauv ntsuas dav dua. Cov applications uas tsis muaj qhov tob, qhia txog cov qauv rov ua ntxiv ntxiv, los sis muab tsuas yog qhov siv tau me ntsis, tab tom raug lim tawm thaum lub sij hawm tshuaj xyuas.

Qhov no tsis yog kev tsis lees txais artificial intelligence ua ib qho cuab yeej. Apple tseem tsis tu ncua nqis peev loj rau hauv AI thoob plaws lawv lub ecosystem. Qhov uas raug tsis lees txais yog qhov tshwm sim ntawm txoj kev siv cuab yeej ntawd thaum nws ua rau muaj cov khoom lag luam uas tsis raug cov qauv poob qis rau kev siv tau, kev ua haujlwm zoo, thiab kev sib txawv.

Kev Kho Platform Uas Twb Paub Ua Ntej Lawm

Saib ntawm sab platform, qhov kev hloov no yeej twb paub ua ntej lawm.

Thaum kev tsim khoom nrawm dua kev tswj kev zoo, lub cuab yeej pib kho nws tus kheej. Lub App Store tsis yog tsuas yog ib txoj kev faib khoom xwb. Nws yog ib puav pheej uas tau tswj kom zoo, qhov chaw uas cov neeg siv khoom txoj kev ntseeg cuam tshuam ncaj qha rau tus nqi ntawm platform. Yog cov neeg siv khoom pom cov applications uas tsis tiav, rov qab dua, los sis ua tsis zoo tas li, txoj kev ntseeg ntawd yuav txo qis. Thaum txoj kev ntseeg poob qis, kev koom tes kuj poob raws li, thiab kev ruaj ntseg mus ntev ntawm lub ecosystem yuav muaj kev pheej hmoo.

Cov nthwv dej tam sim no ntawm cov applications tsim los ntawm AI tau coj los rau ib qho teeb meem ntau. Ntau qhov ntawm cov apps no ua haujlwm tau qib qis, tiam sis lawv tsis nce dhau ntawd mus. Lawv feem ntau rov ua raws li cov tswv yim uas twb muaj lawm

Thaum kev tsim khoom nrawm dua kev tswj kev

yam tsis muaj kev txhim kho tseem ceeb. Lawv ncav cuag qhov qauv “ua haujlwm tau,” tab sis tsis txaus siv tau zoo, ntseeg tau, los sis txaus siab ua ntev.

zoo, lub cuab yeej pib kho nws tus kheej.

Apple txoj kev tshuaj xyuas tam sim no ua ib qho chaw tswj los tswj qhov kev pheej hmoo ntawd.

Los Ntawm Kev Nkag Tau Mus Rau Kev Sib Txawv

Qhov kev txhim kho no kuj qhia txog kev hloov dav dua ntawm txoj kev ntsuas cov khoom lag luam uas tshaj tawm los ntawm AI thoob plaws txhua yam kev lag luam. Theem thawj ntawm kev siv AI tau tsom mus rau kev nkag tau mus thiab kev sai. Peev xwm tsim tau sai nws tus kheej yeej ib qho kev sib tw tau. Qhov sib tw ntawd tab tom poob qis vim lub tsev lag luam twb muaj ntau yam khoom zoo sib xws.

Theem tom ntej tsom mus rau kev sib txawv thiab kev zoo.

Rau cov tsim khoom thiab cov koom haum, qhov no coj los rau ib pawg kev xav tau txawv. Kev muaj AI hauv txoj kev tsim khoom tsis txo qis qhov xav tau ntawm txoj kev npaj lag luam, kev tsim kev paub ntawm tus neeg siv khoom, los sis kev txhim kho kev ua haujlwm. Yog li, nws ua rau cov ntsiab lus ntawd tseem ceeb ntxiv vim tias qhov qib pib nkag mus qis heev, kev sib txawv yuav tsum tau los ntawm txoj kev ua tiav es tsis yog los ntawm kev nkag tau.

Ib Qho Teeb Meem Kev Tswj Hwm

Saib ntawm sab kev pheej hmoo thiab kev ua raws cai, qhov no yog ib qho teeb meem kev tswj hwm.

Cov platforms yuav tseem tsim cov txheej txheem ntsuas nruj heev ntxiv thaum cov ntsiab lus thiab khoom lag luam uas tsim los ntawm AI loj hlob mus ntxiv. Cov koom haum uas cia siab rau kev tsim sai yam tsis muaj kev tshuaj xyuas ntau theem, kev sim, thiab kev txhim kho, yuav ntsib kev nyuaj ntxiv thaum lub sij hawm faib khoom. Kev nyuaj no yuav tshwm sim raws li kev tsis lees txais, kev pom tsawg dua, los sis kev siv khoom uas txwv.

Sib txawv, cov koom haum uas koom AI rau hauv cov txheej txheem tsim khoom uas tau npaj tseg zoo, qhov chaws cov tshwm sim raug sim, txhim kho, thiab sib xws nrog

cov neeg siv khoom xav tau, yuav muaj qhov chaw zoo dua los dhau ob qho tib si, lub platform kev tshuaj xyuas thiab kev cia siab ntawm lub tsev lag luam.

> **KEV HLOOV HAUV IB KAB LUS**
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> Yam tab tom tshwm sim tsis yog kev qeeb ntawm kev tsim tshiab AI. Nws yog kev ua kom cov qauv dua ib txwm.

Qhov Qib Qis Tshiab Xav Tau Dab Tsi

Kev yooj yim ntawm kev tsim khoom tau hloov qhov teeb meem mus rau lwm qhov. Nws tsis txaus lawm los tsuas tsim ib qho application ua haujlwm tau xwb. Kev cia siab yog tias qhov application no muab tau qhov tsim nyog ntev, ua haujlwm tau ntseeg, thiab muab kev paub ntawm tus neeg siv uas tsim nyog rau nws qhov chaw hauv ib puav pheej uas twb khoom coob zuj zus.

Apple cov kev ua qhia txog qhov kev cia siab ntawd. Lwm cov platforms muaj feem yuav ua raws li tib cov qauv thaum lawv ntsib tib cov teeb meem txog qhov ntau thiab kev zoo.

Qhov cuam tshuam ua tau raws li yog qhia meej. Qhov sib tw tsis txuas nrog rau qhov ceev npaum li cas thiaj li tsim tau ib yam khoom. Nws txuas rau qhov puas leej twg tsim tau ntawd yuav thev tau kev tshuaj xyuas, ob qho tib si los ntawm cov neeg tswj platform thiab los ntawm cov neeg siv khoom lawv tus kheej.

Hauv ib puav pheej no, AI tseem yog ib qho cuab yeej muaj hwj chim. Txawm li cas los xij, nws tsis yog qhov hloov chaw rau txoj kev tsim khoom lag luam uas muaj kev cai nruj.

> **TIPS**
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> Know something about a sign language AI system that the public should know? Send it to tips@novaracg.com. Every tip is read by me and kept confidential. If you work in the UK, writing to us is not by itself a protected disclosure under the Public Interest Disclosure Act 1998, so before you share employer information, check your options with Protect (protect-advice.org.uk), the free whistleblowing advice line.

Yuav Hais Qhov Chaw Li Cas

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