NOVARA
CONSULTING GROUP

This document was translated from English by machine and may contain mistakes. The English original is at https://www.novaracg.com/2026/05/19/building-deaf-centered-digital-spaces-in-the-ai-era-why-platforms-like-onlydeaf-matter/.

Kev Tsim Chaw Digital Uas Muab Deaf Ua Lub Hauv Paus Nyob Rau Lub Sijhawm AI: Vim Li Cas Cov Platform Xws Li OnlyDeaf Muaj Nqis

Heather Grizzle · May 19, 2026

OnlyDeaf shows the demand for Deaf-centered digital spaces built for visual communication. The governance questions the community should ask.

Cov Ntsiab Lus

1. Ib Lub Platform, Los Sis Ib Txoj Kev Xav Txog Kev Tswj Hwm
2. Kev Tawg Ua Ntu Ntawm Cov Platform Tsim Ib Qho Chaw Qhib
3. Kev Nkag Siab (Accessibility) Tsis Yog Kev Tsim Kho Zej Zog
4. Cov Lus Nug Txog Kev Tswj Hwm Uas Lub Zej Zog Yuav Tsum Twb Tab Tom Tham
5. Los Ntawm Cov Chaw Deaf Muaj Nqa Mus Rau Kev Muaj Cai Tswj Platform

Lub zej zog Deaf tau siv ntau caug xyoo ua siab ntev tawm tsam kom tsim cov chaw uas kev sib txuas lus tsis raug suav tias yog ib qho kev thov kev pab txhawb. Qhov sib txawv ntawd tseem ceeb dua li ntau lub platform thev naus laus zis paub.

Cov platform tsim los rau pej xeem feem ntau muab kev nkag siab (accessibility) los ua ib qho yam ntxiv rau saum kev paub uas tsom rau neeg hnov lus ua qhov tseem ceeb. Cov ntawv sau qhia lus (captions) los mus ua qhov yuav tau xaiv los sis tsis xaiv. Kev sib txuas lus siv duab yeeb yaj kiab los mus ua qhov qib ob. Cov algorithm tsom rau qhov kev koom tes uas siv suab lus ua thawj qhov. Txawm yog cov app social uas hais tias “muaj kev nkag siab rau txhua tus” los tseem feem ntau xav tias kev sib tham

siv lus hais yog tus qauv siv ua ntej. Qhov tshwm sim tsis yog kev nkag siab tiag tiag. Nws yog kev qhuav siab ntawm kev sim hloov pauv.

Yog li ntawd, cov platform tshiab uas tsim tshwj xeeb rau cov neeg Deaf tsim nyog raug tshuaj xyuas kom tob dua.

Ib Lub Platform, Los Sis Ib Txoj Kev Xav Txog Kev Tswj Hwm

OnlyDeaf sawv cev rau ib yam dab tsi loj dua li lwm lub social app tshwj xeeb. Nws qhia txog kev thov uas nce ntxiv txog cov chaw digital uas yug los rau Deaf ncaj qha, qhov chaw uas cov kev coj ua ntawm kev sib txuas lus pib ntawm hom lus pom, kab lig kev cai zej zog, thiab kev tau txais kev paub ua ke, tsis yog cov kev xav ntawm neeg hnov lus uas raug muab hloov dua siv. [Kev xav] Qhov tseem ceeb tsis tas yog thev naus laus zis nws tus kheej. Nws yog txoj kev xav txog kev tswj hwm uas nyob hauv qab nws.

Kev lag luam thev naus laus zis dav dav pheej tsis tau nkag siab meej txog seb cov chaw sib txuas lus tshwj xeeb rau kab lig kev cai qhia txog kev ntseeg siab li cas. Lub zej zog Deaf tau raug yuam kom taug kev hauv cov qhov chaw uas cov koom haum neeg hnov lus tsim, tswj hwm los ntawm kev xav ntawm neeg hnov lus, thiab ntsuas raws li tej yam qhia txog kev siv tau zoo ntawm neeg hnov lus. Social media ua rau qhov teeb meem no loj zuj zus. Cov algorithm nrov nrov nqi zog rau qhov ceev, kev teb rov qab, thiab kab ke ntawm cov content uas tsom rau suab lus. Cov neeg Deaf feem ntau yuav tsum siv zog ntxiv tsuas yog kom nrog lub platform sib phim txhij txhua ntawm kev sib raug zoo.

Kev Tawg Ua Ntu Ntawm Cov Platform Tsim Ib Qho Chaw Qhib

OnlyDeaf nkag mus rau hauv ib lub ecosystem digital uas twb muaj kev tawg ua ntu ntawm cov platform lawm. Cov pab pawg Facebook nyob rau qhov tsis muaj kev ruaj khov ntawm algorithm ntxiv. TikTok tsom rau qhov ceev tshaj li kev txuas ntxiv. X nqi zog rau kev nthuav tawm kev npau taws. LinkedIn nqi zog rau kev qhia txog kev ua haujlwm. Tsis muaj ib qho chaw twg raug tsim los raws li kev sib txuas lus ntawm Deaf, kev txhawj xeeb txog kev tswj hwm ntawm Deaf, los sis kab lig kev cai ntawm Deaf.

Qhov ntawd tsim ib qho chaw qhib.

Kev Nkag Siab (Accessibility) Tsis Yog Kev Tsim Kho Zej Zog

Tiam tom ntej ntawm cov platform digital uas tsim tshwj xeeb rau Deaf yuav tsis vam khom qhov tias lawv yog “rau cov neeg Deaf.” Lawv yuav tau txais kev vam meej yog lawv nkag siab txog qhov sib txawv ntawm kev ua haujlwm ntawm kev nkag siab (accessibility) thiab kev tsim kho zej zog. Cov ntsiab lus ntawd tsis yog ib yam khoom siv sib pauv tau.

Kev nkag siab (Accessibility) txhais tau tias ntxiv cov ntawv qhia lus (captions).

Kev tsim kho zej zog txhais tau tias tsim lub chaw nws tus kheej raws li cov kev coj ua ntawm kev sib txuas lus siv duab, cov kab ke koom tes uas tsis tas yuav ua ib ntus, kev pom tau ntawm cov neeg txhais lus, kev txiav txim txog qhov chaw siv rau kev sau lus tes, kev txawj ntse ntawm kev tswj hwm, kev siv tau zoo rau DeafBlind, thiab qhov nyuaj ntawm tus kheej hom lus.

Kev tsim kho zej zog txhais tau tias tsim lub chaw nws tus kheej raws li cov kev coj ua ntawm kev sib txuas lus siv duab.

Cov kev sib txawv ntawd los ua qhov tseem ceeb heev thaum cov kev sib txuas lus tsim los ntawm AI pib nkag mus rau hauv cov chaw Deaf nrog zog dua qub. Cov platform social tsis tsuas yog tuav cov kev sib tham lawm xwb. Nce ntxiv, lawv tab tom tsim cov kev pom, kev pom tau, kev hloov lus, thiab thaum kawg kev sib txuas lus tsim los ntawm AI nws tus kheej.

Cov Lus Nug Txog Kev Tswj Hwm Uas Lub Zej Zog Yuav Tsum Twb Tab Tom Tham

Qhov ntawd coj cov lus nug txog kev tswj hwm uas lub zej zog Deaf yuav tsum twb tab tom tham:

- Leej twg yog tus txheeb xyuas cov lus qhia txog kev nkag siab (accessibility claims) ntawm cov platform tsom rau Deaf?

- Yuav muaj dab tsi tshwm sim thaum AI tswj hwm nkag siab tsis raug txog ntsiab lus ntawm hom lus sau tes?
- Cov neeg Deaf uas tsim content raug them nyiaj li cas piv rau cov neeg txhais lus hnov lus los sis cov neeg hnov lus muaj koob meej uas hais txog cov ncauj lus Deaf?
- Puas muaj lub luag haujlwm qhia meej yog tias hom lus tes uas tsim los ntawm AI thaum kawg tshwm sim rau saum cov social feed?
- Leej twg yog tus txiav txim txog cov qauv qhia txog kev raug ntawm hom lus?
- Cov neeg DeafBlind raug suav nrog li cas rau hauv cov kev txiav txim txog kev tsim platform, tsis yog ntxiv rau tom qab?

Cov lus nug no tsis yog kev xav xwb lawm.

Lub zej zog Deaf tab tom nkag mus rau hauv lub sij hawm uas kev tswj hwm platform, cov kab ke kev nkag siab AI, kev lag luam ntawm cov neeg tsim content, thiab tus kheej digital pib sib sau ua ke. Ib lub platform xws li OnlyDeaf nyob ncaj qha hauv qhov chaw sib sau ua ke ntawd.

Los Ntawm Cov Chaw Deaf Muaj Nqa Mus Rau Kev Muaj Cai Tswj Platform

Yav dhau los, cov chaw Deaf yog cov chaw muaj nqa. Tsev kawm ntawv rau cov neeg Deaf. Cov zej zog nyob ua ke. Cov club Deaf. Cov rooj sib tham. Cov koom haum hauv zos. Cov chaw ntawd muaj kev tswj hwm kab lig kev cai raws li kev xeeb sawv daws vim cov neeg Deaf tswj lub chaw ntawd ncaj nraim. Cov chaw digital cuam tshuam rau txoj kev coj ua ntawd. Kev muaj cai tswj platform, cov kab ke tswj hwm, kev pom tau raws li algorithm, cov kab ke ua nyiaj txiag, thiab cov cuab yeej AI tam sim no cuam tshuam txog leej twg cov suab lus Deaf nce mus thiab leej twg poob mus rau hauv qhov tsis pom.

Qhov ntawd txhais tau tias cov platform tsom rau Deaf muaj lub luag haujlwm ntau dua li kab lig kev cai ntawm cov chaw pib lag luam (startup) ib txwm muaj.

QHOV KEV CIA SIAB

Yog cov platform lag luam lawv tus kheej tias yog Deaf-thawj, lub zej zog yuav cia siab ntxiv txog kev laib laig ntawm kev tswj hwm nrog kev qhia txog zej zog. Tsis yog tsuas yog kev qhia txog kev suav nrog xwb. Tsis yog tsuas yog cov lo lus qhia txog kev nkag siab xwb. Yog kev lav phib xaub tiag tiag ntawm kev ua haujlwm.

Tiam tom ntej ntawm cov ecosystem digital Deaf yuav tsis nyob ntawm leej twg tsim tau lub app zoo tshaj plaws, tab sis nyob ntawm leej twg tsim tau cov kab ke uas lub zej zog ntseeg siab tau tiag tiag.

Thiab kev ntseeg siab hauv cov chaw Deaf yeej tsis tau yooj yim los ib zaug li.

TIPS

Know something about a sign language AI system that the public should know? Send it to tips@novaracg.com. Every tip is read by me and kept confidential. If you work in the UK, writing to us is not by itself a protected disclosure under the Public Interest Disclosure Act 1998, so before you share employer information, check your options with Protect (protect-advice.org.uk), the free whistleblowing advice line.

SUPPORT NCG

NCG does this work without vendor money, so our findings stay ours. If it has been useful to you, you can support NCG's independent work here. NCG is a for-profit company, not a charity. Contributions are not tax-deductible and buy no service or influence.

Yuav Hais Qhov Chaw Li Cas

Grizzle, H. M. (2026, May 19). Kev Tsim Chaw Digital Uas Muab Deaf Ua Lub Hauv Paus Nyob Rau Lub Sijhawm AI: Vim Li Cas Cov Platform Xws Li OnlyDeaf Muaj Nqis. Novara Consulting Group. https://www.novaracg.com/hmn/2026/05/19/building-deaf-centered-digital-spaces-in-the-ai-era-why-platforms-like-onlydeaf-matter/