NOVARA
CONSULTING GROUP

This document was translated from English by machine and may contain mistakes. The English original is at https://www.novaracg.com/2026/03/19/apples-quiet-crackdown-on-ai-built-apps-signals-a-shift-in-platform-risk-and-product-expectations/.

Cadhaynta Aamusan ee Apple ee ka gees ah Appka Lagu Dhisay AI waxay Muujinaysaa Isbeddel ku Yimaada Khatarta Madasha iyo Filashooyinka Alaabta

Heather Grizzle · March 19, 2026

Apple is rejecting AI-generated apps that miss quality and UX standards. Why the barrier to building collapsed and the barrier to shipping did not.

Waxyaabaha ku jira

1. Diidmooyinku Way Bilaabmeen
2. Sixitaan Madal-madaxeed oo la saadaalin karo
3. Marin-galka ilaa Kala Duwanaanshaha
4. Arrin Xukun ah
5. Waxa Uu U Baahan Yahay Heerka Cusub

Sannadkii la soo dhaafay, wax aan caadi ahayn ayaa ka dhacay meesha software-ka. Caqabadda ku lug leh dhisidda app-ka kuma koobnayn in ay hoos u dhacdo oo kaliya, waxay burburtay. Qalabka uu awoodo sirdoonka macmalka ah wuxuu suurtagelinayay in shakhsiyaad khibrad engineering ah oo xaddidan leh ay naqshadeeyaan, soo saaraan, oo ay daaraan applications waqti aad u yar oo ka duwan waxa hore loo baahnaa. Waxa hore u qaadan jiray bilo isku dubarid horumarineed hadda waxaa lagu ururin karaa maalmo.

Marka hore, ballaarintan waxay dareemayeen sida horumar. Dhisayaal badan macnaheedu waa fikrado badan oo suuqa soo galaya. Tijaabo badan. Fursado badan.

Madal-madaxeedyo, oo ay ku jiraan Apple's App Store, waxay inta badan qaateen kordhintan iyada oo aan lahayn iska caabin degdeg ah.

Xilligaasi wuu dhammaanayaa.

Diidmooyinku Way Bilaabmeen

Apple waxay bilowday inay diiddo tiro sii kordhaysa oo applications ah oo asal ahaan lagu soo saaray hab shaqo degdeg ah oo AI-caawimo leh, kuwaas oo si aan rasmi ahayn loogu yeero "vibe coding." Diidmooyinkani kuma salaysna wax ku xadgudub farsamo oo hal ah ama isbeddel siyaasadeed. Halkii, waxay ka tarjumayaan hab qiimeyn oo ballaaran. Applications aan qoto dheerayn, oo muujinaya qaabab isku celceliya, ama bixiya qiime shaqameed aad u yar ayaa laga miirayaa dib-u-eegista.

Tani ma aha diidmo ku aaddan aaladda sirdoonka macmalka ah. Apple waxay sii wadaan inay maal-gashi weyn ku sameeyaan AI-ga xagga ecosystem-kooda oo dhan. Waxa la diidayo waa natiijada sida aaladdaas loo isticmaalayo marka ay keento alaabo aan buuxin heerka ugu hooseeya ee la filayo ee isticmaal fudud, waxqabad, iyo kala duwanaansho.

Sixitaan Madal-madaxeed oo la saadaalin karo

Aragti madal-madaxeed ahaan, isbeddelkani waa mid la saadaalin karo.

Marka soo saaridda ay ka dhaqso badato xakamaynta tayada, nidaamka wuxuu bilaabaa inuu is-sixo. App Store ma aha oo keliya jid qaybin. Waa deegaan la xushay oo kalsoonida isticmaalaha si toos ah u saameeya qiimaha madal-madaxeedka. Haddii isticmaaleyaashu marar badan la kulmaan applications dareemaya inay dhammaystiran yihiin, kaad ahaan, ama si liidata loo sameeyay, kalsoonidaasi way sii dhimanaysaa. Marka kalsoonidu hoos u dhacdo, ka-qaybgalku wuu raacaa, xasilloonida madal-madaxeedka ee mustaqbalka fog ayaana khatar noqonaysa.

Mawjadda hadda socota ee applications-ka AI-soo-saartay waxay soo bandhigtay dhibaato tiro badan. Applications-kan badankood waxay ka shaqeeyaan heer aasaasi ah, laakiin ma sii kordhaan halkaas ka baxsan. Inta badan waxay ku celceliyaan fikradaha hore ee jira iyagoo aan wax

Marka soo saaridda ay ka dhaqso badato xakamaynta tayada,

hagaajin macno leh ku samaynin. Waxay gaadhaan heerka "shaqeynaya," laakiin kama gaadhaan inay noqdaan kuwo faa'iido leh, la isku halayn karo, ama soo jiidasho leh muddo dheer.

nidaamka wuxuu bilaabaa inuu is-sixo.

Habka dib-u-eegista ee Apple hadda wuxuu u dhaqmayaa sida qodob xakameyn oo maareeya khatartaas.

Marin-galka ilaa Kala Duwanaanshaha

Horumarkani wuxuu sidoo kale calaamadinayaa isbeddel ballaaran oo ku saabsan sida alaabta AI-hormariyay loo qiimeyn doono dhinacyada warshadaha oo dhan. Marxaladdii ugu horreysay ee isticmaalka AI waxay mudnaanta siisay marin-galka iyo xawaaraha. Awoodda si degdeg ah wax loogu abuuro naftiisu wuxuu ahaa faa'iido tartan. Faa'iiddaasi way sii dhimanaysaa maadaama suuqu ka buuxsamayo natiijooyin isku mid ah.

Marxaladda xigta waxay mudnaanta siinaysaa kala duwanaansho iyo tayo.

Horumariyayaasha iyo ururrada, tani waxay soo bandhigaysaa shuruudo kale. Joogitaanka AI-ga geeddi-socodka horumarinta kuma yareynayo baahida loo qabo istaraatiijiyada alaabta, naqshadaynta khibrada isticmaalaha, ama hagaajinta waxqabadka. Runtii, waxay kordhinaysaa muhiimadda qodobbadaas maadaama heerka hoose ee gelitaanku hadda uu aad u yaryahay, kala duwanaanshuhu waa inuu ka yimaadaa fulinta halkii uu ka iman lahaa marin-galka.

Arrin Xukun ah

Aragti khatar iyo waajibaad ahaan, tani waa arrin xukun ah.

Madal-madaxeedyadu way sii wadi doonaan inay hirgeliyaan hababka qiimeynta ee adag maadaama waxyaabaha iyo alaabta AI-soo-saartay ay ballaadhaan. Ururrada ku tiirsan soo saaridda degdega ah iyagoo aan lahayn habab dib-u-eegis lagu lakabeeyay, tijaabo, iyo hagaajin ayaa la kulmi doona bikeen kordhaya marka la gaadho barta qaybinta. Bikeenkani wuxuu u muuqan karaa diidmo, muuqaal yaraaday, ama isticmaal xaddidan.

Taa bedelkeeda, ururrada ku daraya AI qaabab horumarineed oo qaab-dhismeed leh, halkaas oo natiijooyinku lagu tijaabiyo, lagu hagaajiyo, oo la waafajiyo baahida isticmaalaha, ayaa si fiican loogu heli doonaa dib-u-eegista madal-madaxeedka iyo rajooyinka suuqa labadaba.

> **ISBEDDELKA OO HAL XARIIQ AH**
>
> Waxa dhacaya ma aha gaabis ku yimid hal-abuurka AI. Waa caadi-noqosho heerarka.

Waxa Uu U Baahan Yahay Heerka Cusub

Fudaydka dhisidda wuxuu isbeddelay meel kale. Kuma filna in la soo saaro application shaqeynaya oo keliya. Rajada waa in application-ku bixiyo qiime sii socda, uu si iska hubin ah u shaqeeyo, oo uu bixiyo khibrad isticmaale ku macnaysa joogitaankiisa deegaan si xad dhaaf ah u buuxa.

Ficillada Apple waxay ka tarjumayaan filashadaas. Madal-madaxeedyada kale waxay u badan tahay inay raacaan qaabab la mid ah maadaama ay wajahaan isla dhaqdhaqaaqa tirada iyo tayada.

Saameynta wax ku oolka ah waa mid fudud. Faa'iidada tartanku kuma xidhna sida ugu dhaqsaha badan wax loogu dhisi karo. Waxay ku xidhan tahay in haddii wixii la dhisay ay adkaysan karaan baaritaanka, labadaba haga madal-madaxeedyada iyo isticmaalayaasha laftooda.

Deegaankan, AI wali waa aalad awood leh. Si kastaba ha ahaatee, kuma badalka horumarinta alaabta ee anshax leh.

> **TIPS**
>
> Know something about a sign language AI system that the public should know? Send it to tips@novaracg.com. Every tip is read by me and kept confidential. If you work in the UK, writing to us is not by itself a protected disclosure under the Public Interest Disclosure Act 1998, so before you share employer information, check your options with Protect (protect-advice.org.uk), the free whistleblowing advice line.

Sida loo tixraaco

Grizzle, H. M. (2026, March 19). Cadhaynta Aamusan ee Apple ee ka gees ah Appka Lagu Dhisay AI waxay Muujinaysaa Isbeddel ku Yimaada Khatarta Madasha iyo Filashooyinka Alaabta. Novara Consulting Group. https://www.novaracg.com/so/2026/03/19/apples-quiet-crackdown-on-ai-built-apps-signals-a-shift-in-platform-risk-and-product-expectations/