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# Ordiga Dahabka ee AI wuu Dhammaaday. Waa Waqtigii Kaabayaasha Xaqiiqada.

Heather Grizzle · February 16, 2026

*The demo phase of enterprise AI is over. Durable value now depends on governance, data integrity and human decision authority, not more automation.*

**Waxyaabaha ku jira**

1. 1. Bini'aadamnimo-Bartilmaameedsan, Ma aha Bot-hoggaaminayo
2. 2. Sirdoonka Khatarta > Qiyaasid Saadaal ah
3. 3. Saldhigga Saddexanka (Triple Bottom Line - TBL)

Mowjadda ugu horaysay ee qaadashada AI ee ganacsiyada waxaa lagu calaamadeeyay muuqaal cajaa'ib ah. Muujinaadu waxay ka soo horjeedeen anshaxa. Qalabku wuxuu ku sii kordhay xawaare ka sarreeya xukunka. Ururaduna waxay degdegsadeen inay ku eksperiimeeyaan wax-soo-saarka firfircoon ee AI-ga, lakabyada otomaatiga, iyo nidaamyada saadaasha iyagoo aan si buuxda u baarin daacadnimada xogta, khatarta sharciyada, xisaabtanka go'aannada, ama saameynta hawlgalka mustaqbalka.

Marxaladda “casharka bilowga” ee AI-ga “sanduuqa sixirka ah” ayaa dhammaanaysa.

Maantana maamulayaashu way arkeen tusaalayaasha. Kooxuhu waxay tijaabiyeen amarrada. Rukhsadaha (subscriptions) ayaa la iibsaday. Weli, farqi joogto ah ayaa u dhexeeya cusboonaanta tignoolajiyada iyo adkaanshaha ururka. Marar badan, AI-gu wuxuu kordhiyay xawaaraha isagoo aan adkeynin qaab-dhismeedka. Wuxuu kordhiyay wax-soo-saarka isagoo aan sifayn kormeerka. Wuxuu soo bandhigay hufnaan halka uu si aamusnaan ah u weynayn baaxadda khatarta.

Ordiga dahabka ee AI wuxuu soo saaray niyad wanaag. Ma soo saarin kaabayaal.

Ordiga dahabka ee AI

Novara Consulting Group, waxaan gudubaynaa wixii ka sarreeyay ordka daawaha, waxaana aadi doonaa qaab-dhismeedka maamulka. Xilligii xiga ee shaqada kuma xiran karo tirada qalabka ay urur qaadanayo. Waxaa lagu go′aamin doonaa sida qalabkaasi si fiican loogu daro nidaamyo xisaab-celin karta.

wuxuu soo saaray niyad wanaag. Ma soo saarin kaabayaal.

Tani waa kaabayaasha xaqiiqada.

## 1. Bini′aadamnimo-Bartilmaameedsan, Ma aha Bot-hoggaaminayo

AI shouldn′t be a screen between you and your talent. In recruiting and HR, we use hyper-personalization to find the human story in the data, not to automate the soul out of the process.

## 2. Sirdoonka Khatarta > Qiyaasid Saadaal ah

Early warning systems aren′t about gazing into a crystal ball; they are about **structural guidance**. We help organizations turn the ″noise″ of HR compliance and economic shifts into actionable intelligence.

## 3. Saldhigga Saddexanka (Triple Bottom Line - TBL)

If your AI strategy doesn′t account for people and community impact, it’s a liability, not an asset. NCG is built on the belief that purpose-driven work such as our support for the **Interpreting Standards Board** as an example of the only way to build a business that lasts.

> **SALDHIGGA UGU MUHIIMSAN**
>
> Halkan uma joogno inaan kaa iibino mucjiso. Waxaan halkan u joognaa inaan kaa caawino inaad dhisto saldhig adkaysan, bini′aadamnimo-bartilmaameedsan oo ka badbaadi kara wareegyada daawaha.

**TIPS**

Know something about a sign language AI system that the public should know? Send it to tips@novaracg.com. Every tip is read by me and kept confidential. If you work in the UK, writing to us is not by itself a protected disclosure under the Public Interest Disclosure Act 1998, so before you share employer information, check your options with Protect (protect-advice.org.uk), the free whistleblowing advice line.

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## Sida loo tixraaco

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